

ROLL-IT-UP 4

reddot design award
winner 2006



Form and Function in Perfect Harmony.

The next generation of retractable display. The top bar and the base unit of this system disappear behind your graphic so customers see all banner, no banner stand. The stylish construction, from top to the sleek oval foot, has a uniquely sparkling finish that's as durable as it is attractive. A spring-loaded roller mechanism lets you adjust the tension if the need arises. Line up several displays for a powerful impression. The patented system folds into a tidy package in its own sturdy, chic nylon bag. It's lightweight so it's easy to ship.

Function. Style. Portability. All rolled into one superior display.





SPECIFICATIONS

Complete Roll-It-Up 4 unit, single-sided, incl. padded nylon bag w. shoulder strap. Graphic panel not included.

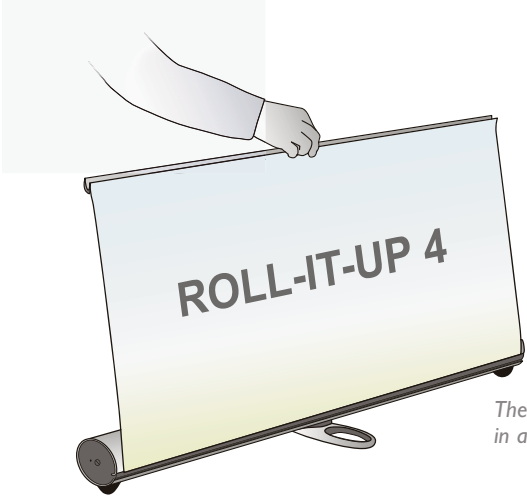
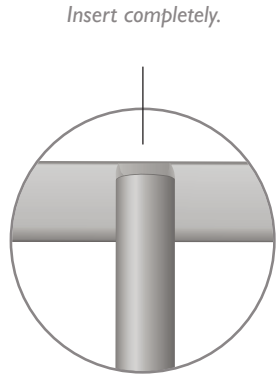
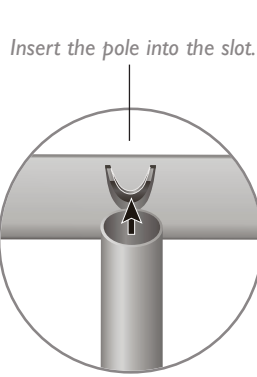
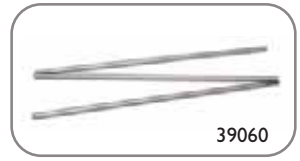
Standard visual graphic sizes:

- 39050** Silver Painted, 33 1/2" x 74 13/16" (85 x 190 cm)
- 39051** Silver Painted, 33 1/2" x 82 11/16" (85 x 210 cm)
- 39052** Silver Painted, 33 1/2" x 90 9/16" (85 x 230 cm)
- 39055** Silver Painted, 39 3/8" x 74 13/16" (100 x 190 cm)
- 39053** Silver Painted, 39 3/8" x 82 11/16" (100 x 210 cm)
- 39054** Silver Painted, 39 3/8" x 90 9/16" (100 x 230 cm)

Weight: 9 lbs. (4 kg) or 11 lbs. (5 kg)
Base panel: Painted Aluminum
Graphic panel: Several options available
Packaging: Reinforced Nylon Canvas Bag

OPTIONAL PARTS & ACCESSORIES

- 39074** Top Profile, Clear Anodized, 33 1/2" (85 cm)
- 39076** Top Profile, Clear Anodized, 39 3/8" (100 cm)
- 39060** Pole, 3-folded, Clear Anodized, for panel 74 13/16" (190 cm)
- 39062** Pole, 3-folded, Clear Anodized, for panel 82 11/16" (210 cm)
- 39064** Pole, 3-folded, Clear Anodized, for panel 90 9/16" (230 cm)
- 39087** Nylon Bag, Padded, Black, for 39 3/8" unit
- 39088** Nylon Bag, Padded, Black, for 33 1/2" unit
- 39085** Halogen Spotlight, 12V/50 W, w. transformer



The graphic panel rolls in and out of the unit.



Roll-it-up 4 can even be used at various heights. By simply extending the pole to only 1/3 or 2/3 of its full length, you can quickly create a presentation in stages or a table-top display.